



Are you looking for the
best exchange rates?

PURE FX

A **safe and cost effective** way of sending money abroad

Moving large sums of money from one country to another can be a daunting task, so whatever your reason for sending money abroad Pure FX will make your currency transfer as straight forward and cost effective as possible.

Why do you need to use a **currency broker**?

As specialist currency brokers the majority of our private clients are buying or selling property abroad and want to obtain the best exchange rate.

Without wanting to make sweeping generalisations, most of our private clients' only experience of exchange rates is when going on holiday. Therefore the first point of call is often their high street bank. Which is fine, although when sending large amounts of money abroad just a small difference in exchange rates can have a significant impact to your cost.

The logo for Pure FX, featuring the words "PURE" and "FX" in white capital letters on a dark blue rounded rectangular background. The "FX" is enclosed in a lighter blue circle.

PURE FX

Call +44 (0) 1494 671800 or visit our website www.purefx.co.uk





For example:

€200,000.00

Cost from Bank

£181,500.00

€200,000.00

Cost from Pure FX

£175,400.00

YOU SAVE
£6,100.00

Finding the **best exchange rates?**

Okay, so what does it mean "best exchange rates?" As wholesale currency brokers Pure FX is ideally placed to help you obtain the very best exchange rates and ensure you don't miss out when a favourable currency rate becomes available.

Because we exchange currency in large volumes on a daily basis and send millions of pounds of foreign currency around the globe, we are able to offer the best exchange rates and protect you from rate fluctuations.

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Fixing exchange rates

The foreign currency market is volatile and even the most experienced analysts cannot reliably predict events that affect exchange rates.

If you are buying a property overseas with stage payments to make over a period of time, then shifting exchange rates could have a serious impact on the cost of your investment.

For example:

You purchase \$200,000.00

on 30 April 2010

cost £130,700.00

TWO WEEKS LATER

You purchase \$200,000.00

on 18 May 2010

cost £139,500.00

that is a difference of

£8,800.00

Having a forward contract worked very well for me. The exchange rate changed for the worse after I had fixed the amount and has not recovered since. By fixing the exchange rate through a forward contract I have saved myself approximately £3,000.

The service provided by Pure FX has been excellent.

S. Kirby, Lincolnshire

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Why choose Pure FX as your currency broker?

As a specialist currency broker we provide cost-effective, secure and straightforward ways of transferring money abroad, whilst offering the best rates at which to exchange currency that can be fixed for long periods.

What to do next?

3 Simple Steps:

- 1 Contact us on 01494 671800.** Alternatively you can complete an application form online at www.purefx.co.uk opening a trading facility is free and there is no obligation.
- 2 Discuss your requirements.** Your personal Currency Dealer will establish your needs. Then using specialist financial tools help to secure your currency at the optimum time.
- 3 Peace of mind.** When we send your currency we can provide you with a security document called an International Transfer Receipt (ITR). This is issued by our principle bank Lloyds TSB and confirms your funds have been transferred to the beneficiary.

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Thanks for all your work. We have certainly already sung your praises to our Agent and will recommend you to anyone else we know who needs currency help.
Many Thanks, Mr. & Mrs. Everitt

I will certainly recommend your service as it is far more competitive than the bank rates offered and will be looking to you again in the very near future.
Regards, Andy

Many thanks for keeping me in touch with the best exchange rates. It looks like I have saved £7,000.00 by fixing the rates compared with waiting until now. Thanks again! R Green, Devon

Many thanks for the receipts. Good to know the money is safely transferred! Once again, very impressed with the service. Be in touch in the future I am sure.
Kind regards, R. Phillips

Once again, a huge thank you for a job very well done!
Best wishes, Carey and Sue Coombs

Preferential exchange rates - Exceptional service
Priority same day transfers - No fees or commission

Trading hours: 0830 - 1800 Monday to Friday

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